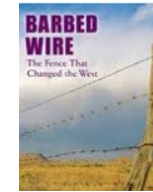
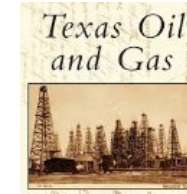
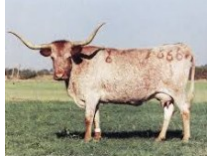


#### 4.10H Economic Growth in Texas



Howdy, young Texans! Our great state is full of business opportunities! Citizens depend on businesses of our economy to provide goods and services. As the future business leaders of our community prepare to join the Texas economy, they might not realize the wide range of choice they have when choosing one of the major Texas industries. Your team is challenged to help them explore the growth and development of the Texas economy.

### How can we design an interactive learning experience for future business leaders that promotes the economic activity and free enterprise system of Texas?

Texas operates as a **free enterprise economy** and incorporates a vast range of industries! The dominant industries include: *Agribusiness, specifically the cotton industry, cattle industry, farming and ranching; Aerospace industry (NASA, Bell Helicopter); the oil and gas industry; manufacturing industry, and other invention driven industries, such as the railroad industry, as well as, transportation, communication, and technology industries.* The growth and development of these industries are influenced by regional characteristics, such as natural resources, geographic conditions, climate, and transportation. From the past to the present, from our ancestors to immigrants, the Texas economy continues to grow and develop over time. The future of the Texas economy depends on our future business leaders and YOU!



1. The interactive learning experience will highlight one Texas economic industry by incorporating the following ideas:

- the industry is a **free enterprise system**, including the development and benefits of the industry
- the location of economic activity is influenced by *geographic factors*
- how economic growth of this industry is impacted by *mass production, specialization, and division of labor*
- the influence of developments in *transportation and communication* on the selected economic industry
- economic growth and industrial development in Texas have been impacted by the *American ideas of progress and equality*

2. To accompany the interactive learning experience, design an informational piece to address the following:

- Procedural essay to communicate the directions a person should use when participating in the interactive learning experience
- Background information to explain how people in different regions of Texas earn their living. Include ideas from past and present economic activity, including subsistence economy and providing goods and services.
- A graphical representation analyzing the effects of exploration, immigration, migration, and limited resources on the economic development and growth of Texas.

